

# GM & Tech Executive MBA

## University of Hull

Next cohort starts in February 2019

# The University of Hull's Executive MBA is currently offering 2 pathways

- **General Management Pathway** – prepares you for the complex and ambiguous nature of the global economy and provides both breadth and depth of thinking with modules including 'Innovation, Creativity & Enterprise', 'International Business', 'Consultancy & Project Management', and real-world 'Economic Environment'.
- **Technology Management Pathway** – designed for those leading in an IT & technology context, modules examining 'Infrastructure Management', 'Cyber Security and Organizational Resilience' and 'Enterprise Systems and Business Intelligence' are studied, along with a key component of high-tech industries, 'Innovation, Creativity & Enterprise'.

# What you'll study

Both pathways have **13 modules**.

There are **8 compulsory modules** which combine theoretical knowledge and practical understanding in a manner that in exploring the complexities of working and managing is designed

a) to reflect the nature of managerial work and in so doing seeks

b) to address the career development needs of managers and executives.

From these foundations, depending on your chosen pathway, you will then study **a further 4 modules**.

## Module title

Understanding Organisations & Organisational Change (Entr.)	Compulsory Modules
Human Resource Management (Entr.)	
Operations & Supply Chain Management (Entr.)	
Strategic Management (Entr.)	
Leadership (CSR)	
Marketing (CSR)	
Systemic Management & Complexity (CSR)	
Accounting and Finance for Managers (CSR)	
Research Methods and Dissertation (60 credits)	
Innovation, Creativity & Enterprise (GM +Tech)	
International Business (GM)	
Economic Environment (GM)	
Management Consultancy and Project Management (GM)	
Infrastructure Management (Tech)	
Cybersecurity & Org. Resilience (Tech)	
Enterprise Systems and Business Intelligence (Tech)	

# Compulsory modules

UNDERSTANDING ORGANISATIONS AND ORGANISATIONAL CHANGE	HUMAN RESOURCE MANAGEMENT	OPERATIONS AND SUPPLY CHAIN MANAGEMENT	STRATEGIC MANAGEMENT
<p>You will be introduced to a range of topics including power, motivation, organizational culture, and how these interact with leading and managing organizational change.</p>	<p>Students study the conceptual and theoretical frameworks that underpin and shape HRM, as well as HRM practices such as talent management, performance and development.</p>	<p>Beginning with the broad concepts of how to design and manage the operations of any organization, this module will explore how to develop 'fit for purpose' supply chains.</p>	<p>This module considers the nature of strategy. You study strategic group analysis, innovation and entrepreneurship, strategic choices and decisions, and organizing for strategic advantage.</p>

# Compulsory modules

## LEADERSHIP

You will discuss the theory and practice of leadership, learn how to develop leadership skills and consider the political and ethical aspects of leading teams and organizations in a complex world.

## MARKETING

This module covers a range of marketing skills including analysis, strategy, planning and implementation, as well as the impact, value, and use of digital marketing.

## SYSTEMIC MANAGEMENT AND COMPLEXITY

In this module, you'll investigate topics including complexity theory in relation to systemic management, systemic interventions, conflict in organizational life and managing complexity in organizations.

## ACCOUNTING AND FINANCE FOR MANAGERS

This module focuses on the analysis and use of financial information, rather than the collation and processing of data. Topics range from company financial statements to cryptocurrencies.

# General Management

## INNOVATION, CREATIVITY AND ENTERPRISE

Learning in this module centers around understanding individual and organizational dimensions to creativity, and the psychology of creativity/invention, explored from a general, and an industry-specific perspective.

## MANAGEMENT CONSULTANCY AND PROJECT MANAGEMENT

Working on real business problems, you will gain an understanding of the skills needed to manage complex projects, and how to guide others to do so in your own context.

## INTERNATIONAL BUSINESS

You study topics including macroeconomic theory in internationalization, national and global economies, international trade and investment flows and emerging economies. from a general, and an industry-specific perspective.

## ECONOMIC ENVIRONMENT

This module is covers a range of topics, from understanding the basic principles of how markets behave, to the underpricing of natural, 'free' resources.

# Technology Management

## INNOVATION, CREATIVITY AND ENTERPRISE

Learning in this module centers around understanding individual and organizational dimensions to creativity, and the psychology of creativity/invention, explored from a general, and an industry-specific perspective.

## INFRASTRUCTURE MANAGEMENT

This module provides systematic methods and techniques to design, integrate and manage efficient, agile and cost effective technological infrastructures.

## CYBER SECURITY AND ORGANISATIONAL RESILIENCE

You will learn about complex security related obligations, and the barriers, procedures and controls needed to protect organizations from threats such as fraud and money laundering.

## ENTERPRISE SYSTEMS AND BUSINESS INTELLIGENCE

Exploring the theory and practice of enterprise systems and business intelligence, this module centers on crucial themes advancing business management operations.

# How to apply?

## Entry requirement:

To be eligible for admission, applicants should normally possess

- Minimum 3 years of experience in management, achieved after finishing the Bachelor's degree
- If you do not have Bachelor degree we can accept but you must have at least 8 years managerial work experience
- English Language certificate. Accepted certificates: Cambridge, IELTS, PTE Academic and Lingua-Business English. In addition, eligible candidates are those who studied in English at undergraduate/master programme or have worked for more than 5 years in a British/ American origin company

## Application file:

- an application form, completed and signed
- a current detailed CV
- English language certificate / diploma proving your studies in English / letter from your British/ American origin company
- two good certified work references
- Diploma of studies (Bachelor/Master) translated in English or a portfolio with your detailed experience in management for the last 8 years

# Fees and funding

- 15000 euros full program fee which can be paid in instalments during the 2 years of study.
- We offer full and partial scholarships every year with the help of different sponsors. The scholarships are available to any candidate and offered in a national competition.
- Banca Transilvania offers financing solutions such as Gaudeamus loan for studies or the personal Practic BT.

# Key facts about our students

- Number of students: >100
- Fields in which our EMBA students hold top and middle management positions: banking and finance, energy, commerce, engineering, technology, IT, audit, human resources, constructions, brokerage, medicine, telecommunications, food industry, education, consultancy, marketing, NGOs, public sector
- Typical age range: late twenties to mid forties
- Students are from Cluj-Napoca, Bucuresti, Baia Mare, Bistrita, Tg. Mures, Suceava, Oradea, Sibiu, Chisinau, UK, Arad, Deva.
- Companies sponsoring students: Banca Transilvania, Electrogrup, Emerson, Evozon, Energobit, Business and Finance Consulting, Scandia, DMA Investor, AROBS Transilvania, Lugera & Makler SRL, etc.

## The Executive MBA of The University of Hull is:

- Delivered in the exactly same format and curricula in Cluj-Napoca, the UK, Singapore, Hong Kong, Bahrain
- Taught entirely by the University of Hull Business School academics with industry experience
- Offering an identical EMBA certificate to the one issued in the UK
- In the top 5% of the world's 13,000 business programmes with internationally recognised accreditations by the Association of MBAs (AMBA) and the Association to Advance Collegiate Schools of Business (AACSB)
- Much more than a qualification - it is your gateway to a world of opportunities
- Part time, with flexible teaching schedule (Friday to Sunday, every 6 weeks)

For further information contact us at



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